Shiqiu Sun

UX DESIGNER

shiqius.com

shiqiusdesign@gmail.com

Experience

GoDaddy

June 2023 - Sep 2023

Product Design Intern

Designed scheduled payout from scratch which reduced the task time from 5m to 10s, achieved 100% satisfaction rate in testing; Designed instant payout which expected to generate $1m annually for GoDaddy

BatchTransfer

Jan 2022 - May 2023

Product Designer

Led the design of 3 products (NFT transaction platform, crypto data dashboard & trading tool), increased transfers by 437.1%, engagement time by 263%, boosted ranking from top 25% to 3rd in the world.

WeChat

Aug 2021 - Dec 2021

UI/UX Designer

Redesigned medical information search experience for 50+M users, led the workshop on UX accessibility, which boosted monthly active users by 200%+, and increased search fulfillment rate by 30%.

NewsAction

May 2021 - Aug 2021

UX Designer

Led the end-to-end design of a news app, conducted in-depth user research including recruitment, user interview, user survey & data analysis, which increased the conversion rate by 113% in testing.

Education

Academy of Art University

MA Interaction Design

Feb 2022 - Dec 2023

University of Melbourne

MEd Teaching

Feb 2018 - Dec 2020

Liaoning University

BA French Literature

Sep 2013 - July 2017

Tools

Design

Figma, Sketch, Photoshop, Indesign, Principle, After Effect, Premiere

Development

HTML, CSS, JavaScript, PHP, MySQL

Language

English & French - professional, Chinese - native, Japanese - limited